

















Decision Analyst Global Economic Indices

June 2016

Arlington, Texas—The following charts and graphs compare Decision Analyst’s U.S. Economic Index to the Economic Indices for other countries. Globally, more countries are showing declines in the past 12 months than are showing increases. In fact, outside the U.S., the only countries showing increases from a year ago are Mexico, Italy, and Spain.

Decision Analyst Global Economic Indices			Past-12-Month Change (From June 2015 to June 2016)	
		June 2016 Index		
North America				
	United States	109	↑	+2
	Canada	89	↓	-5
	Mexico*	93	↑	+1
South America				
	Argentina*	78	↓	-10
	Brazil*	84	↓	-6
	Chile*	90	↓	-7
	Colombia*	102	→	+/-0
	Peru*	107	↓	-1
Europe				
	France	87	↓	-1
	Germany	103	↓	-3
	Italy	95	↑	+4
	Russian Federation*	88	↓	-9
	Spain*	98	↑	+4
	United Kingdom^	104	↓	-4
Australia/Asia				
	Australia*	95	→	+/-0
	India*	125	↓	-2

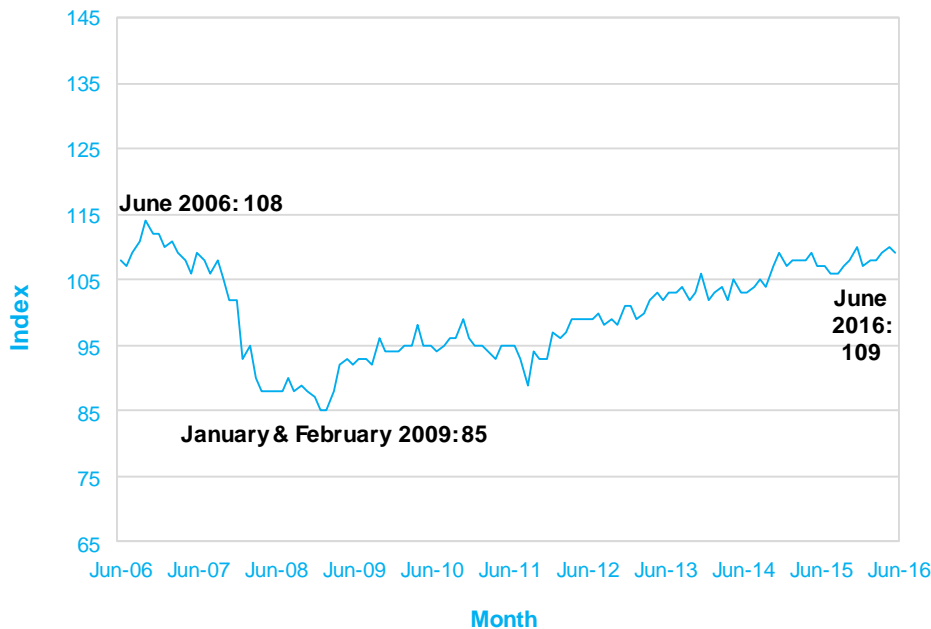
* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

^ Data collection took place between June 19th and June 30th, 2016. The U.K. vote to leave the European Union took place on June 23rd, during the middle of data collection.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for each country.

North America

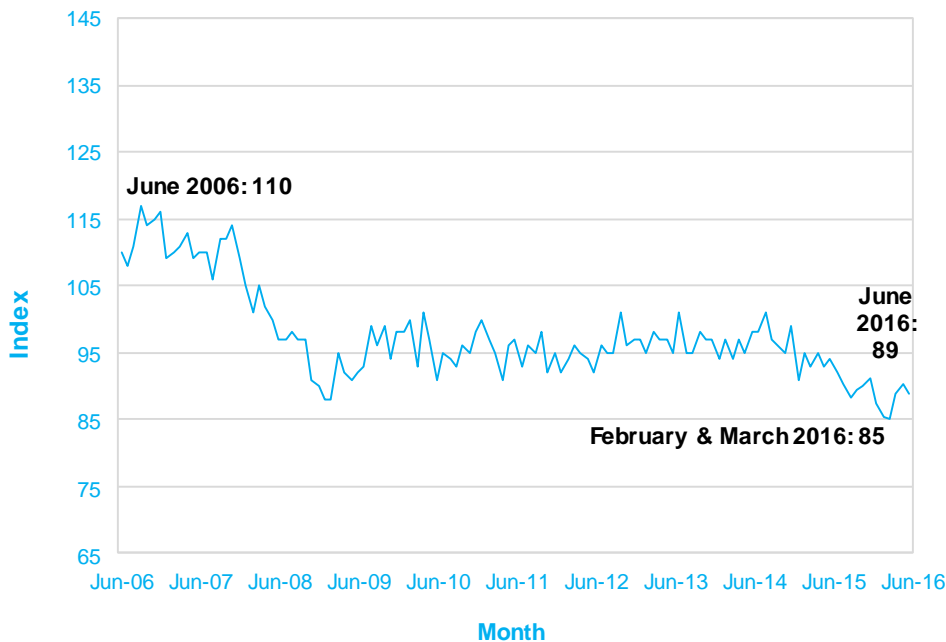
United States Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



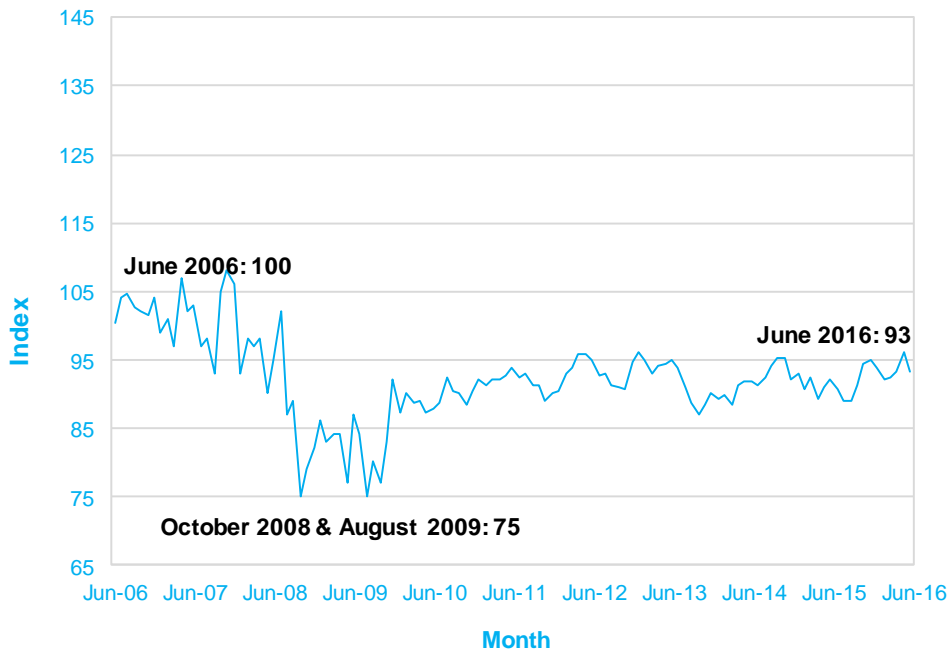
Canada Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



**Mexico* Economic Index
June 2016**

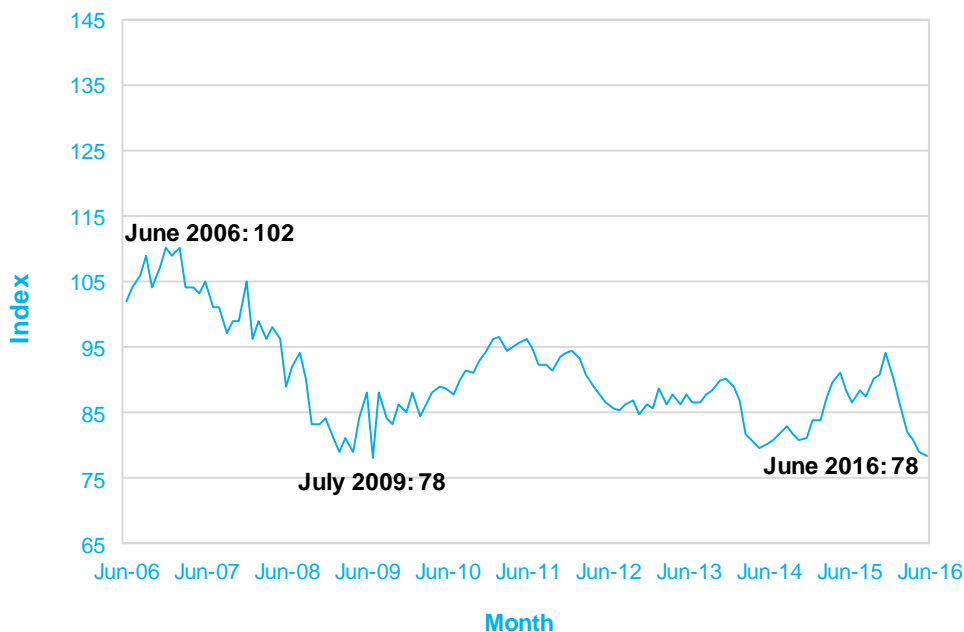


**Past-12-Month
Change**
(From June 2015 to
June 2016)



South America

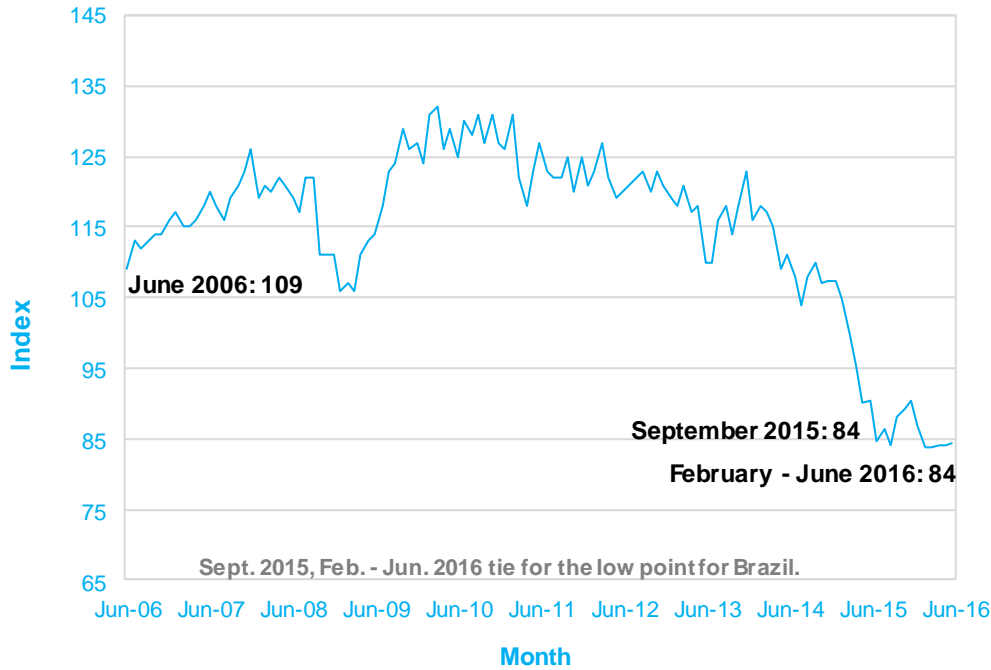
**Argentina* Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



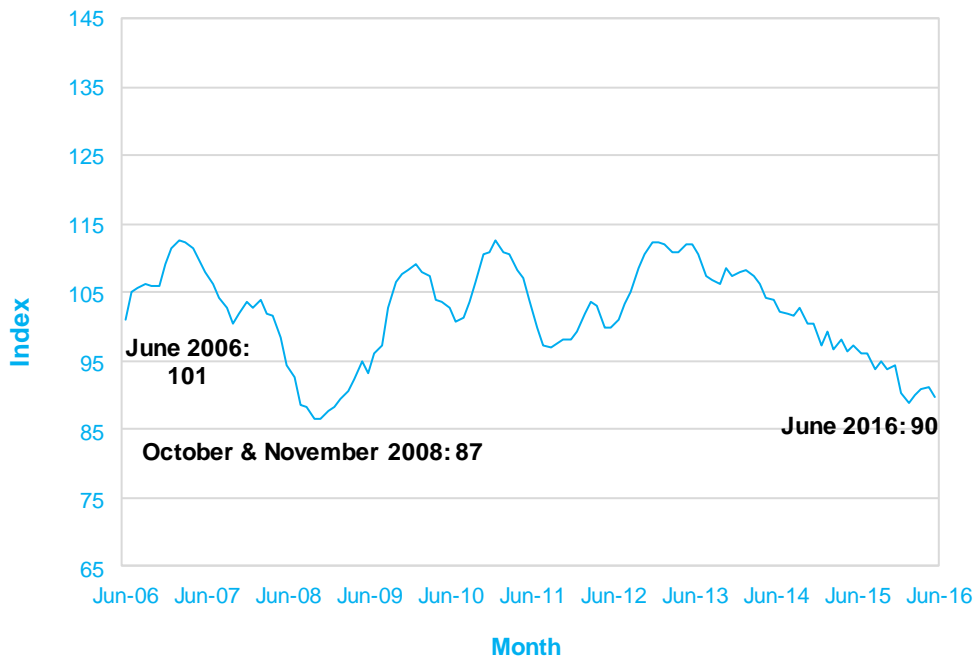
**Brazil* Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



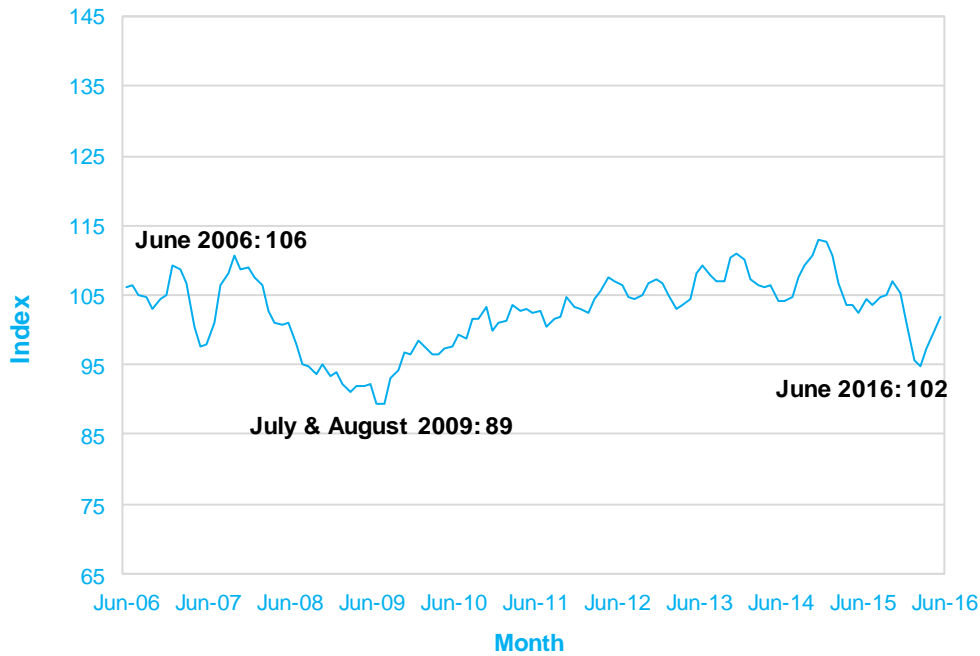
**Chile* Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



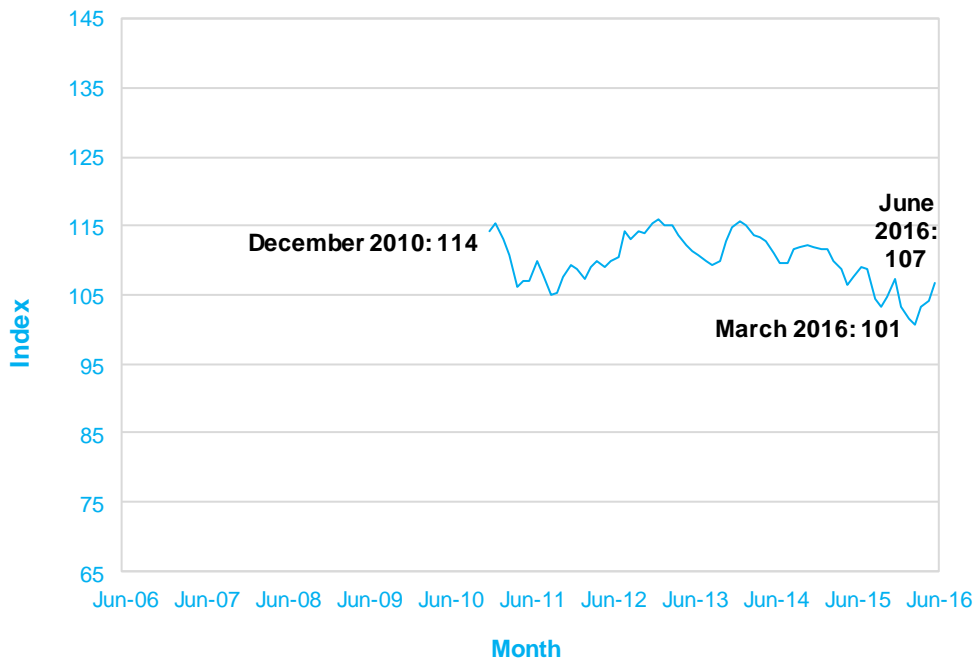
**Colombia* Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



**Peru* Economic Index
June 2016**



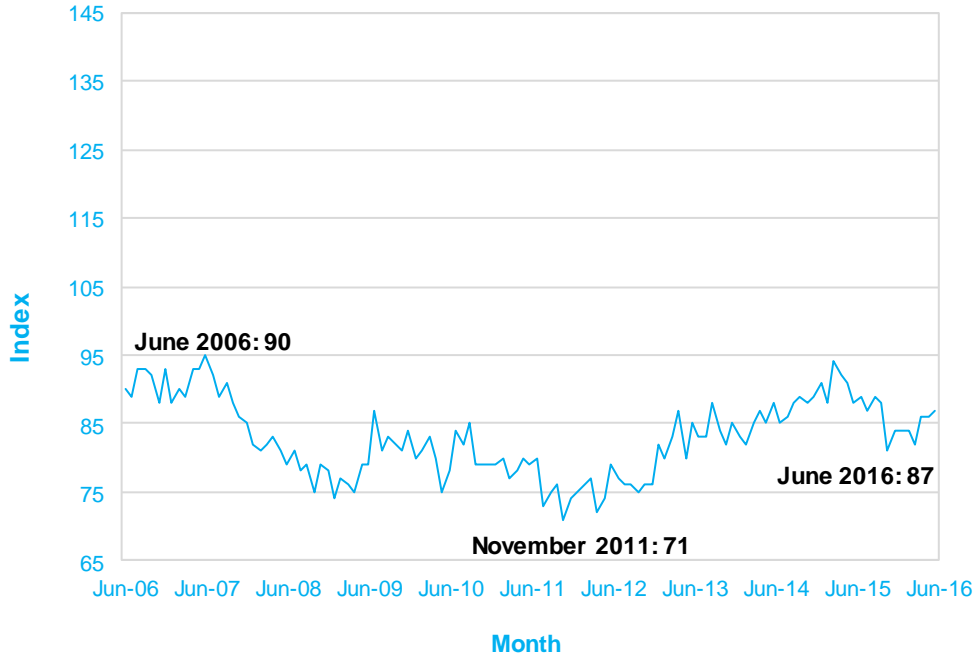
**Past-12-Month
Change**
(From June 2015 to
June 2016)



Data collection for
Peru began in
December 2010.

Europe

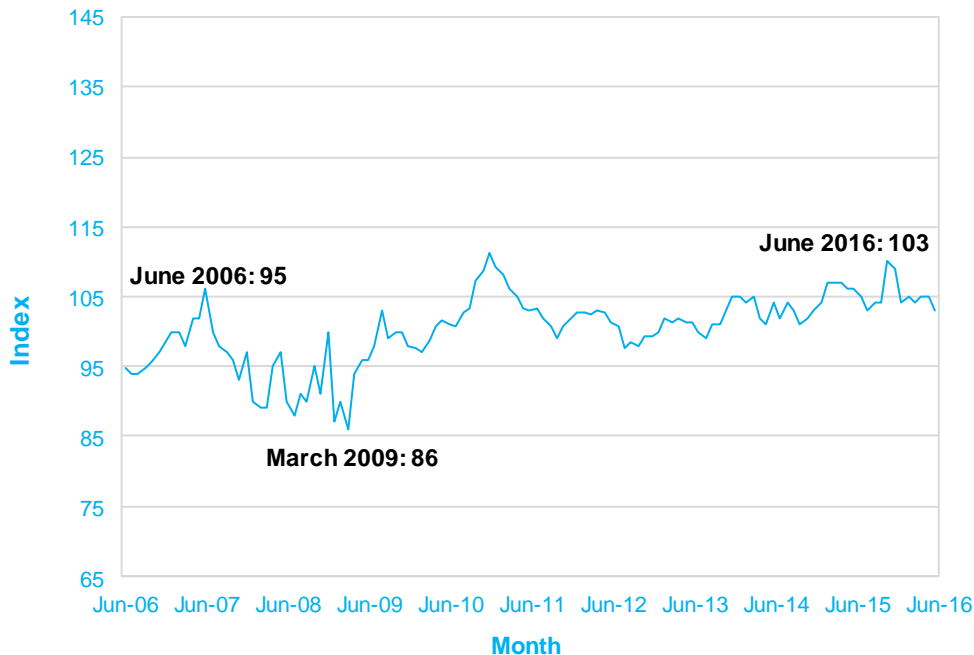
France Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



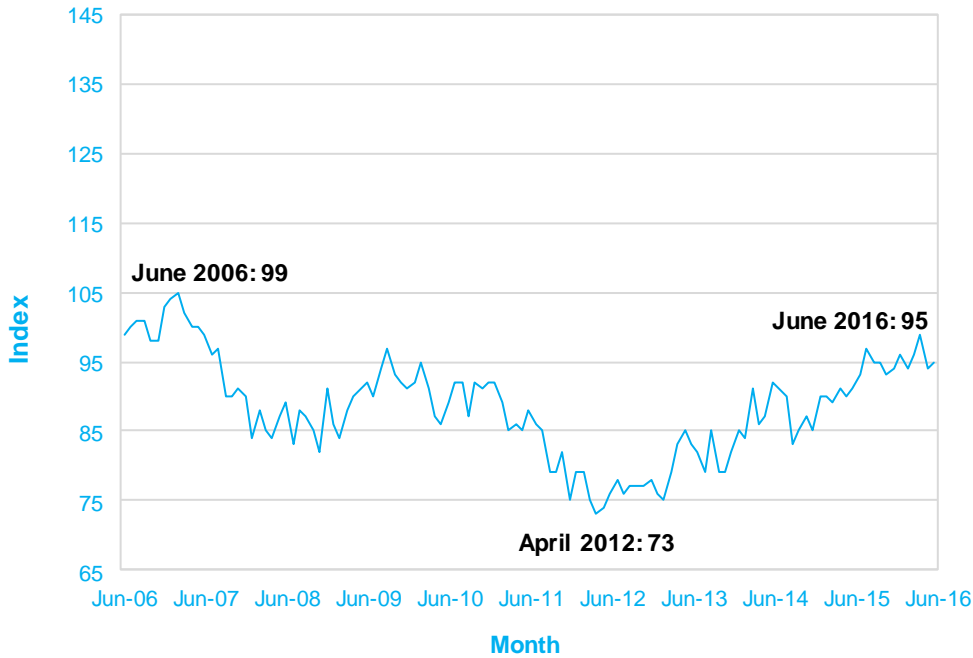
Germany Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



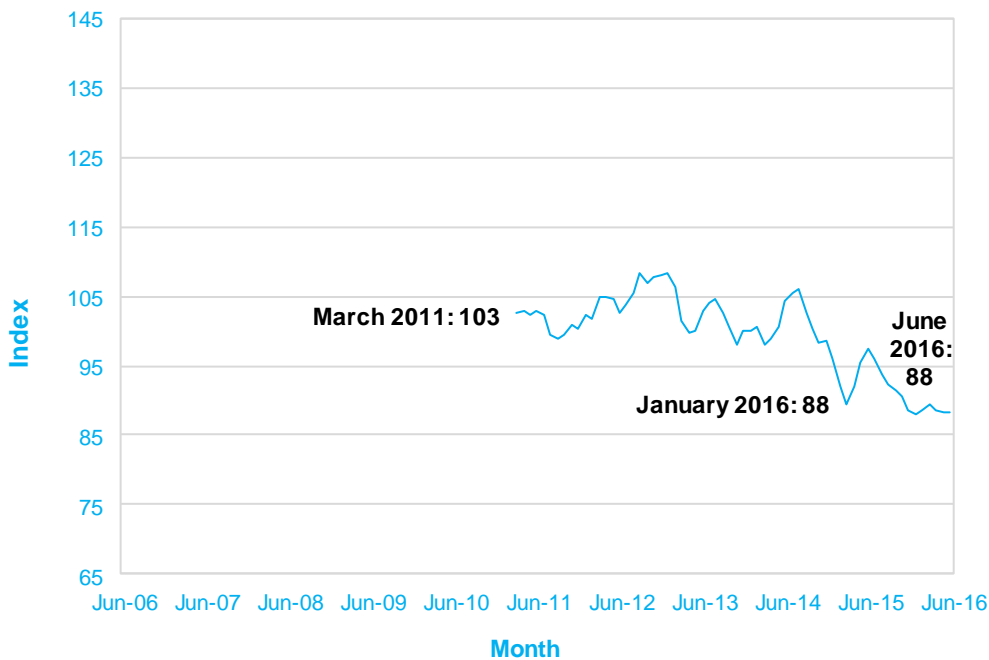
**Italy Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



**Russian Federation* Economic Index
June 2016**

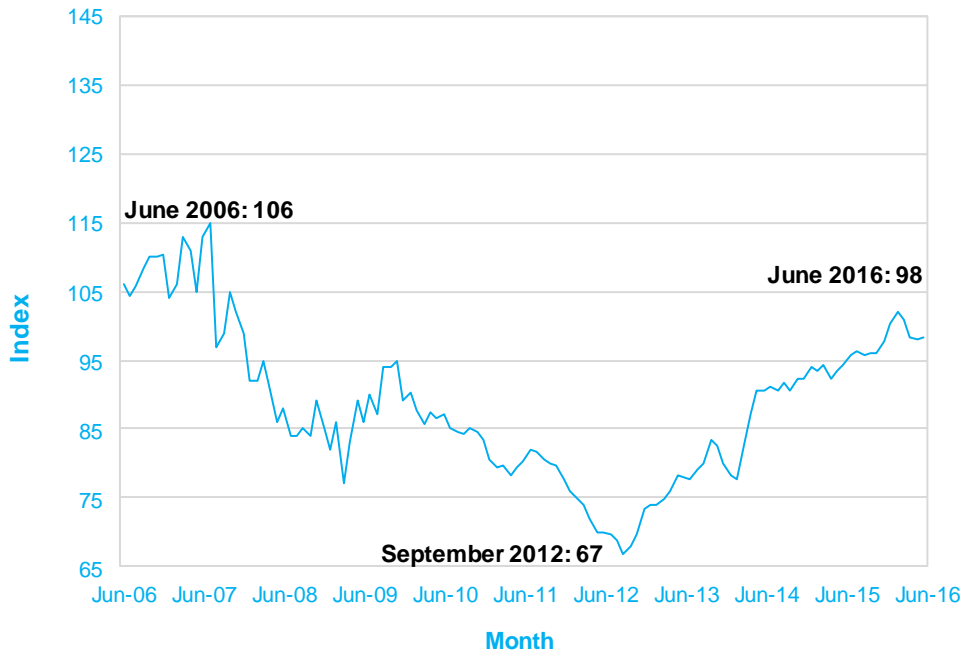


**Past-12-Month
Change**
(From June 2015 to
June 2016)



Data collection for
Russian Federation
began in March
2011.

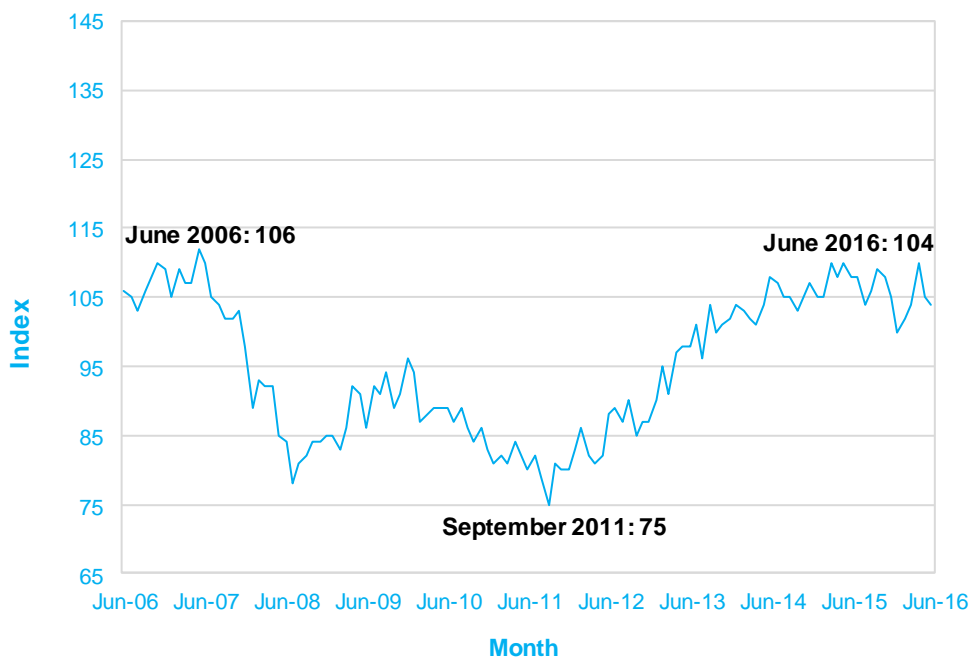
**Spain* Economic Index
June 2016**



**Past-12-Month
Change**
(From June 2015 to
June 2016)



**United Kingdom Economic Index
June 2016**

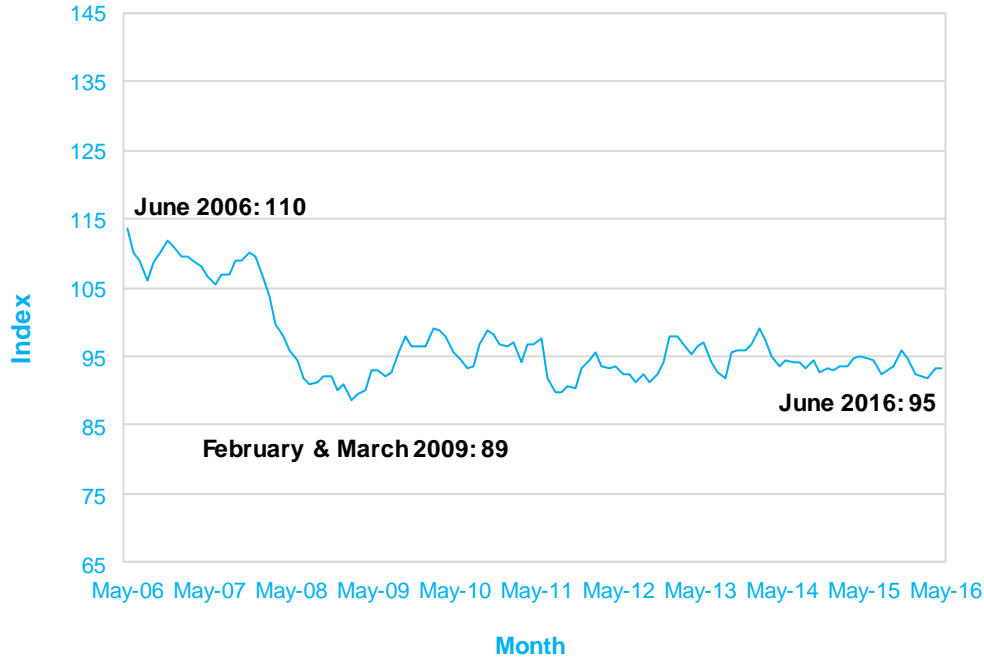


**Past-12-Month
Change**
(From June 2015 to
June 2016)



Australia/Asia

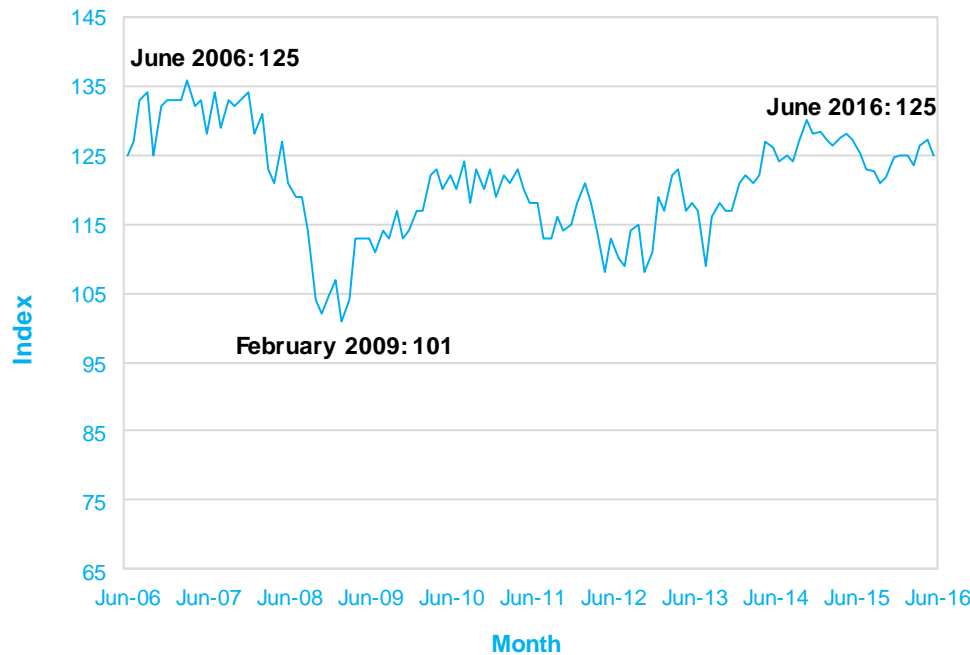
Australia* Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



India* Economic Index June 2016



**Past-12-Month
Change**
(From June 2015 to
June 2016)



*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.